

Findings Summary

Grand View Research

The global AI agents market size was estimated at USD 5.40 billion in 2024 and is expected to grow at a CAGR of 45.8% from 2025 to 2030. Increased demand for automation, advancements in Natural Language Processing (NLP), and rising demand for personalized customer experience are primarily driving the AI agents industry's growth. Moreover, the widespread adoption of cloud computing has made it easier and cost-effective for businesses to deploy AI agents. Cloud-based platforms enable companies to scale AI agent applications with lower infrastructure investments, driving wider adoption across industries.

Gartner

Today's AI models perform tasks such as generating text, but these are "prompted" — the AI isn't acting by itself. That is about to change with agentic AI, or AI with agency. By 2028, 33% of enterprise software applications will include agentic AI, up from less than 1% in 2024, enabling 15% of day-to-day work decisions to be made autonomously.

Exploding Topics

- The global AI market is valued at over **\$600 billion**.
- The AI industry is projected to increase in value **by over 5x** over the next 5 years.
- The US AI market is forecast to reach **\$299.64 billion** by 2026.
- The AI market is expanding at a CAGR of **37.3%** between 2022 and 2030.
- By 2025, as many as **97 million** people will work in the AI space.
- **83%** of companies claim that AI is a top priority in their business plans.
- Netflix makes **\$1 billion** annually from automated personalized recommendations.
- **48%** of businesses use some form of AI to utilize big data effectively.
- **38%** of medical providers use computers as part of their diagnosis.

Tech Informed

Statista claims that the size of the Artificial Intelligence market is projected to reach US\$243.72bn in 2025. It is expected to show an annual growth rate (CAGR 2025-2030) of 27.67%, resulting in a market volume of US\$826.73bn by 2030.

Despite the launch of Chinese rivals such as Deepseek, and investments from the EU and other markets, the US will continue to be the largest AI market in 2025, valued at US\$66.21bn, according to Statista numbers.

China, meanwhile, has an AI industry that reached around \$34.20 billion by the end of 2024. The AI market in Europe stood at just over €42 billion by the end of 2024, a near doubling of the market value from 2020.

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