

Innovation Acceleration Framework

Positioning the Innovation Team as a Strategic Business Partner

“ Purpose

Transform the Innovation / FabLab team from a technical delivery function into a strategic capability that educates, influences, connects and accelerates business transformation.

Executive Summary

Innovation creates value only when it influences business decisions.

Most innovation teams build excellent prototypes but remain under-recognized because they communicate **activities** rather than **business outcomes**.

The Innovation Acceleration Framework aims to position the FabLab as:

- A trusted technology advisor
- A business transformation catalyst
- A thought leader
- An internal innovation ecosystem
- A measurable value creator

The objective is **not communication**.

The objective is **business influence**.

Vision

“ Become the trusted catalyst that helps every business unit discover, experiment with and adopt technologies that create measurable business value.

Mission

The Innovation Team exists to:

- Educate the organization about emerging technologies.
 - Demonstrate business value through tangible use cases.
 - Connect people, ideas and business challenges.
 - Accelerate technology adoption.
 - Influence strategic decisions through innovation.
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Positioning Statement

The Innovation Team is **not** a communication team.

The Innovation Team is **not** a POC factory.

The Innovation Team is the organization's capability to transform emerging technologies into business value.

Strategic Principles

Everything we produce must satisfy at least one of these objectives.

Inspire

Help people understand tomorrow.

Educate.

Demystify.

Create curiosity.

Demonstrate

Turn innovation into something tangible.

Don't explain technology.

Show value.

Connect

Innovation is not an individual effort.

Build an ecosystem.

Connect business, engineering and leadership.

Strategic Operating Model

Technology Watch

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Knowledge Sharing

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Business Awareness



New Opportunities



Experimentation

(POCs / MVPs)



Industrialization



Business Value



Success Stories



Strategic Influence

Communication is therefore **one capability** inside the innovation engine.

Not the final objective.

Strategic Portfolio

1. FabLab Minute

Cadence Weekly

Audience Everyone

Objective

90-second videos explaining

- one technology

- one innovation
- one business use case

Examples

- What are AI Agents?
- MCP in 90 seconds
- Why everyone talks about RAG
- Computer Vision explained simply

Success KPI

- Views
 - Engagement
 - Shares
-

2. Tech Signals

Probably the highest-value initiative.

Monthly executive briefing.

Instead of talking about technology...

Explain

- Why it matters
- Business opportunity
- Risk
- Recommendation
- Suggested experiment

Format

One page.

Very visual.

Audience

Leadership

Business Managers

Executive Committee

Example

Technology

Agentic AI

Business Opportunity

Automate internal workflows

Risk

Competitors adopt faster

Recommendation

Launch one internal pilot during Q3

3. Demo Flash

Very short demonstrations.

No PowerPoint.

3-minute demos.

Show

Problem

↓

Prototype

↓

Business Result

Examples

- OCR
 - AI Assistant
 - Automation
 - Data Platform
 - Vision AI
-

4. Innovation Stories

Never present projects.

Tell stories.

Always use the same structure.

Problem --> Experiment --> Result --> Business Impact

The hero is always the business team.

Not the Innovation Team.

5. Innovation Café

Monthly

30 minutes

No presentation.

Open discussion.

Topics

- AI
- Future of Work
- Data
- Cybersecurity
- Automation

Goal

Generate ideas.

6. Innovation Champions

One ambassador inside every department.

Responsibilities

- Collect ideas
- Relay communication
- Promote experimentation
- Identify business pain points

This creates an innovation network instead of a central team.

7. Innovation Day

Quarterly

Internal event.

Agenda

Keynote

Live demos

Business success stories

Guest speaker

Awards

Networking

8. Innovation Scoreboard

Monthly dashboard.

Focus on outcomes.

Not activities.

KPIs

Ideas received

POCs started

POCs industrialized

Business value

Hours saved

Revenue opportunities

Business units engaged

Innovation Champions

9. Innovation Radar

Executive technology radar.

Simple visual.

Green

Ready

Orange

Experiment

Red

Watch

One page.

Every two months.

Executives love this format.

10. Ask the Architects

Monthly.

Employees ask questions.

Architects answer.

Human.

Practical.

Accessible.

Communication Philosophy

Instead of

"We developed an AI chatbot."

Say

"The HR department reduced document search from 15 minutes to 40 seconds."

Technology is secondary.

Business value comes first.

Content Strategy

Every piece of content should answer one question.

Inspire

What should people know?

Examples

Technology

AI

Architecture

Data

Cloud

Demonstrate

What have we achieved?

Examples

Prototype

Business case

Success story

Demo

Connect

Who should collaborate?

Examples

Innovation Café

Events

Communities

Champions

Success Metrics

Reach

Employees reached

Business units engaged

Talk attendance

Newsletter opens

Video views

Engagement

Ideas submitted

Questions received

Innovation Champions

Internal collaborations

Execution

POCs launched

POCs completed

Industrialized projects

Experiment velocity

Business Value

Hours saved

Cost reduction

Revenue opportunities

Time-to-market reduction

Customer satisfaction

Strategic Influence

The most important KPI.

Innovation Adoption Rate

Definition

How many strategic initiatives originated from or were accelerated by the Innovation Team?

Because influence matters more than visibility.

Governance

Executive Sponsor

CIO / DSI

Owner

Innovation Team

Contributors

Architecture

Data

AI

Business Representatives

Innovation Champions

Brand Identity

The FabLab should become a recognizable internal brand.

Not only a team.

A capability.

Possible identity

FabLab

Exploring today. Accelerating tomorrow.

Editorial Calendar

Weekly

FabLab Minute

Demo Flash

Monthly

Tech Signals

Innovation Café

Innovation Scoreboard

Ask the Architects

Every Two Months

Innovation Radar

Quarterly

Innovation Day

Executive Innovation Review

Annual

Innovation Report

Innovation Awards

Innovation Roadmap

Executive KPIs Dashboard

Dimension	KPIs
Reach	Employees reached, participation, views
Engagement	Ideas, champions, questions
Execution	POCs, industrialization rate
Business Value	Savings, revenue, productivity
Strategic Influence	Adoption rate, initiatives influenced

Guiding Principles

Innovation is measured by outcomes.

Not activities.

Technology is a means.

Business value is the objective.

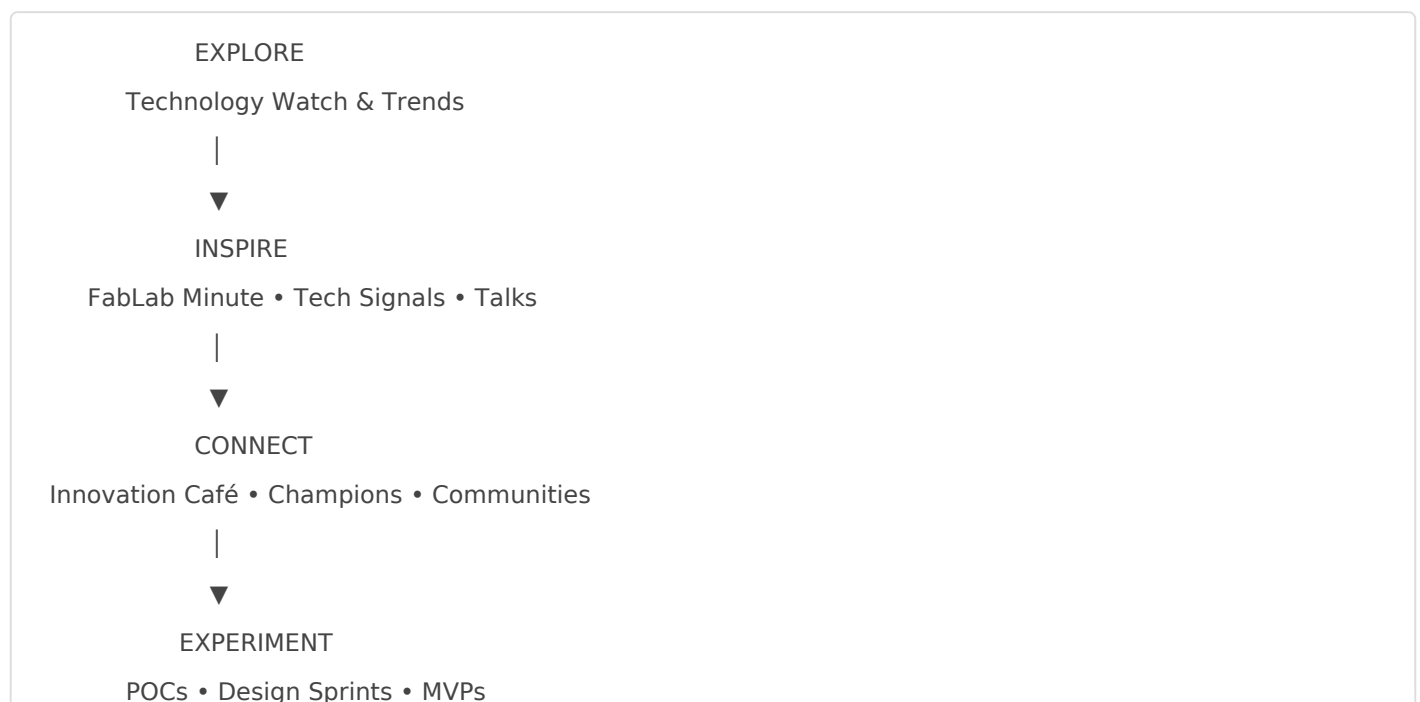
Communication exists to accelerate adoption.

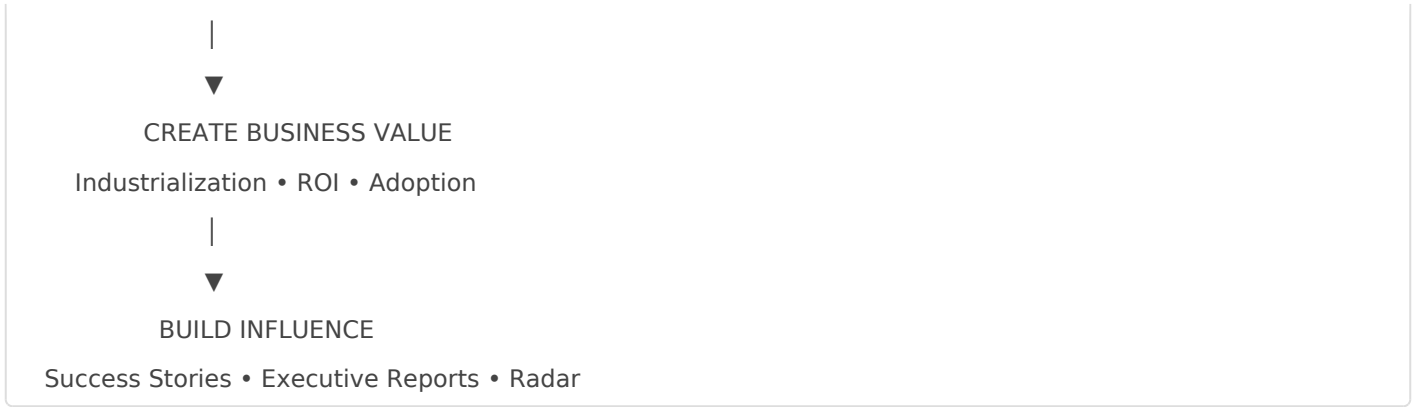
Innovation belongs to everyone.

The business is the hero.

The Innovation Team is the catalyst.

The Innovation Acceleration Framework





Closing Statement

“ Innovation is not measured by the number of ideas generated, but by the number of decisions it influences and the value it creates.

The Innovation Acceleration Framework transforms innovation from isolated technical initiatives into a company-wide capability that educates, inspires, connects and accelerates business transformation.

Long-Term Vision

The ultimate ambition is not to become known as **the team that builds innovative solutions.**

It is to become **the team that shapes how the company thinks about technology, makes strategic decisions, and creates long-term competitive advantage.**

That is the transition from **technical leadership** to **executive leadership.**